



Stakeholder Public Relations Opportunity

What's new and exciting at your company?

Tourism Cowichan has an arrangement with Tourism Vancouver Island whereby they will distribute news releases about events, festivals, new tourism products or major upgrades in the Cowichan. If you want your company to be part, please complete the following and fax the number indicated below:

Contact Information:

Company/Event/Festival Name:

Contact Name:

Contact(s) Phone and Fax:

Contact(s) e-mail:

Website:

Details

Notes:

- If this is an event, please include location(s), date(s) and time(s) and summary of event theme.
- If this is a new product or major upgrade, please include address and highlight primary audience that this is intended to serve, price range and what makes this item unique

Please allow 2 months notice prior to event/festival so that this information would be timely for consumer magazines.

Please fax or e-mail the information to:

Tourism Cowichan, T: (250) 746-1099, F: (250) 746-2633 or e-mail
tourismcowichan@shaw.ca